

## KDKA-TV

ONE GATEWAY CENTER, . PITTSBURGH PA 15222

KDKA-TV

AND

PAGE 1

|   |  |               |                                       |               |   |
|---|--|---------------|---------------------------------------|---------------|---|
| 8131  | AGENCY (OR SERVICE) ACTING AS AGENT FOR 186729 |               | ADVERTISER (OR AGENCY AND ADVERTISER) |               | <b>Cancellation Notice</b><br><br><b>Required</b><br><br>Announcement 28 days<br>prior notice |
| NAME  | THE CAMPAIGN GROUP, INC.                       |               | AFSCME                                |               |   |
| AND   | 1600 Locust St                                 |               | 1625 L St NW                          |               |   |
| ADDRESS   | Philadelphia                                   | PA 19103-6305 | Washington                            | DC 20036-5665 |   |
|   | USA  |               | USA                                   |               |   |
| CONTACT   | Lisa Cabanel                                   |               | PRODUCT AFSCME                        |               |   |
| LOCAL SALESPERSON   | Brian Butz-1                                   |               | AGENCY EST. NO.                       |               |   |
|   |  |               | PRODUCT CODE 1310                     |               |   |
| NATIONAL SALESPERSON  |  |               |                                       |               |   |
| BROADCAST SCHEDULE STARTING 09/18/12 AND ENDING 10/08/12 NO. WEEKS: 3 |  |               |                                       |               |   |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM  | DAYS | SPOTS<br>PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                     | TOTAL<br>BDCST. | UNIT RATE | TOTAL VALUE(1) |
|---|------|---------------|--------|--------|--------|-------------------|------------------------------|-----------------|-----------|----------------|
|   |      |               | FROM   | TO     |        |                   |                              |                 |           |                |
| PRINT AT STATION. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE. PAID FOR BY AFSCME. |      |               |        |        |        |                   |                              |                 |           |                |
| 1   | T-F  | 2             | 07:00A | 08:00A | 30S    | 09/18/12-10/05/12 |                              | 6               | 400.00    | 2400.00        |
| 2   | M    | 1             | 07:00A | 08:00A | 30S    | 09/24/12-10/08/12 |                              | 3               | 400.00    | 1200.00        |
| 3   | T-F  | 2             | 05:00P | 05:30P | 30S    | 09/18/12-10/05/12 | 5-530PM NEWS                 | 6               | 900.00    | 5400.00        |
| 4   | M    | 1             | 05:00P | 05:30P | 30S    | 09/24/12-10/08/12 | 5-530PM NEWS                 | 3               | 900.00    | 2700.00        |
| 5   | T-F  | 2             | 05:30P | 06:00P | 30S    | 09/18/12-10/05/12 | 530-6PM NEWS                 | 6               | 900.00    | 5400.00        |
| 6   | M    | 1             | 05:30P | 06:00P | 30S    | 09/24/12-10/08/12 | 530-6PM NEWS                 | 3               | 900.00    | 2700.00        |
| 7   | T-F  | 2             | 05:58P | 06:30P | 30S    | 09/18/12-10/05/12 | M-F 6PM NEWS                 | 6               | 1050.00   | 6300.00        |
| 8   | T-F  | 2             | 11:00P | 11:35P | 30S    | 09/18/12-10/05/12 | 11PM NEWS                    | 6               | 1900.00   | 11400.00       |
| 9   | M    | 1             | 11:00P | 11:35P | 30S    | 09/24/12-10/08/12 | 11PM NEWS                    | 3               | 1900.00   | 5700.00        |
| 10  | Sa   | 1             | 11:00P | 11:35P | 30S    | 09/22/12-10/06/12 | 11PM NEWS                    | 3               | 1700.00   | 5100.00        |
| 11  | T-F  | 1             | 07:30P | 07:58P | 30S    | 09/18/12-10/05/12 | THE INSIDER                  | 3               | 675.00    | 2025.00        |
| 12  | T-F  | 2             | 11:35P | 12:37A | 30S    | 09/18/12-10/05/12 | 11:35P-12:37A - LETTERMAN    | 6               | 450.00    | 2700.00        |
| 13  | M    | 1             | 11:35P | 12:37A | 30S    | 09/24/12-10/08/12 | 11:35P-12:37A - LETTERMAN    | 3               | 450.00    | 1350.00        |
| 14  | M    | 1             | 08:58P | 10:00P | 30S    | 09/24/12-10/08/12 | TWO BROKE GIRLS/MIKE & MOLLY | 3               | 5350.00   | 16050.00       |

(1) Loss Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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ethnicity

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|-----------------|------|---------------|--------|--------|--------|-------------------|----------------|--------------------|--------------|----------------|
|                 |      |               | FROM   | TO     |        |                   |                |                    |              |                |
| 15              | T    | 1             | 10:00P | 11:00P | 30S    | 09/25/12-10/02/12 | VEGAS          | 2                  | 2200.00      | 4400.00        |
| 16              | Th   | 1             | 10:00P | 11:00P | 30S    | 09/20/12-10/04/12 | ELEMENTARY     | 3                  | 2500.00      | 7500.00        |
| 17              | Su   | 1             | 10:00P | 11:00P | 30S    | 09/23/12-10/07/12 | THE MENTALIST  | 3                  | 2000.00      | 6000.00        |
| 18              | T    | 1             | 07:58P | 09:00P | 30S    | 09/18/12-09/18/12 | NCIS           | 1                  | 6000.00      | 6000.00        |
| 19              | W    | 1             | 08:58P | 10:00P | 30S    | 09/19/12-09/19/12 | CRIMINAL MINDS | 2                  | 3450.00      | 6900.00        |
|                 |      | 1             |        |        |        | 10/03/12-10/03/12 |                |                    |              |                |
| Total Contract: |      |               |        |        |        |                   |                | 71                 |              | 101225.00      |
| Billing Summary |      |               |        |        |        |                   |                |                    |              |                |
|                 |      |               |        |        |        | <u>Jul</u>        | <u>Aug</u>     | <u>Sep</u>         | <u>Total</u> |                |
| Qtr 3-12        |      |               |        |        |        | .00               | .00            | 57700.00           | 57700.00     |                |
|                 |      |               |        |        |        | <u>Oct</u>        | <u>Nov</u>     | <u>Dec</u>         | <u>Total</u> |                |
| Qtr 4-12        |      |               |        |        |        | 43525.00          | .00            | .00                | 43525.00     |                |
|                 |      |               |        |        |        |                   |                | <u>GRAND TOTAL</u> |              |                |
|                 |      |               |        |        |        |                   |                | 101225.00          |              |                |

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